Principal Logo

Preferred logo usage. To be used as a first choice where possible.

	PMS 1595	C 0 M 60 Y 100 K 0	R 244 G 135 B 3
	PMS 288	C 100 M 65 Y 0 K 30	R 30 G 61 B 120

'60 YEARS' GRADIENT

	PMS 143	C 0 M 31 Y 100 K 0	R 252 G 183 B 0
	PMS 152	C 0 M 70 Y 100 K 0	R 236 G 102 B 7

Reversed Logo

Always to appear on a blue background.

	PMS 1595	C 0 M 60 Y 100 K 0	R 244 G 135 B 3
		C 0 M 0 Y 0 K 0	R 255 G 255 B 255

'60 YEARS' GRADIENT

	PMS 143	C 0 M 31 Y 100 K 0	R 252 G 183 B 0
	PMS 152	C 0 M 70 Y 100 K 0	R 236 G 102 B 7

Mono Logo

PMS PROCESS BLACK C   C 0 M 0 Y 0 K 100   R 0 G 0 B 0

Mono Reversed Logo

C 0 M 0 Y 0 K 0   R 255 G 255 B 255

Greyscale Logo

◼	C 0 M 0 Y 0 K 100	◼	C 0 M 0 Y 0 K 52
◼	C 0 M 0 Y 0 K 46	◼	C 0 M 0 Y 0 K 29

Greyscale Reversed Logo

☐	C 0 M 0 Y 0 K 0	◼	C 0 M 0 Y 0 K 52
◼	C 0 M 0 Y 0 K 46	◼	C 0 M 0 Y 0 K 29

The NSW SES 60 Years logo should have a minimum of 1 chequer of clear space surrounding the logo in all usage.

How NOT to use the NSW SES 60 Years logo

Vivid coloured background

Stretched or condensed

On pattern or photo

Cropped

Altered or adjusted

Change of colour

Boxed closely